

Applying the Dóchas Code of Conduct on the Use of Images & Messages

Date: 28th October 2010

Cost: €40 (subsidized rate) *This course is funded by Irish Aid for people active in the Irish International development sector. The non-subsidized course cost is €200. To check if you qualify for the subsidized rate, contact dtalk@kimmagedsc.ie

Venue: Kimmage Development Studies Centre, Dublin

Course Aim and Objectives

This course aims to explore the application of the Dóchas Code of Conduct on images and messages in various aspects of development agency work. Specifically the course aims to:

- Consider strategies for implementing the Code within development organisations
- Further understanding of the significance and practical application of the guiding principles of the Code of Conduct on images and messages

Course Content

- Review the content of the Dóchas Code of Conduct
- Organizational Strategies for Implementing the Code (including Speakers from the NGO sector and the Media)

Expected Outcomes - By the end of the course participants should be able to:-

- Apply the Code of Conduct within all aspects of organisation's work (e.g. NGO Media and Communications Work, Campaigning and Development Education)

Who should attend?	Notes
This course may be of general interest to all staff in organisations working in development and particularly those involved in any writing and reporting for their organisations, e.g. for communications, development education, marketing and fundraising personnel, as well as those who may make presentations on behalf of their organisation.	Participants are encouraged to attend Dtalk's training course on 'Introduction to the Dóchas Code of Conduct on images and messages'.

Short Bio of Facilitator

Eilish Dillon is a lecturer in Development Studies at the Kimmage Development Studies Centre. She has worked for over 20 years with various Irish NGOs on development education and campaigning on a variety of issues, including development representations, and has organised and facilitated many conferences and courses on development and human rights-related topics, most recently for Dtalk. She has undertaken research in Southern Africa and has worked in Zimbabwe and South Africa, as well as participating in solidarity work in Central America.

Facilitating Organization/s

Dtalk is a Training and Learning programme, supported by Irish Aid, for civil society development workers. The programme is managed by a consortium led by the Kimmage Development Studies Centre (KDSC). The other consortium members are the International NGO Training and Research Centre (INTRAC- UK) and MDF Training and Consultancy (MDF- the Netherlands). KDSC is the lead agency for this course.

To book a place or for further information contact:

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Website: www.dtalk.ie

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- [Creative Facilitation](#) (16 – 18)

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