

Applying the Dóchas Code of Conduct on the Use of Images and Messages
20 July 2011

Course Aim & Objectives

This course aims to explore the application of the Dóchas Code of Conduct on Images and Messages in various aspects of development agency work. Specifically the course aims to:


- Consider strategies for implementing the Code within development organisations.
- Create further understanding of the significance and practical application of the guiding principles of the Code of Conduct on images and messages.

Course Content

- Review of the content of the Dóchas Code of Conduct.
- Organisational strategies for implementing the Code
- Exploration of how to apply the Code in NGO Media and Communications Work, Campaigning and Development Education (lessons from experience – NGO contributor).

Expected Outcomes

By the end of the course participants will be able to apply the Code of Conduct within various aspects of an organisation's work.

Facilitator	Booking
 <p>Eilish Dillon works as the co-ordinator of the MA in Development Studies programme at Kimmage DSC. She teaches sociology and research methods and supports and facilitates students in undertaking primary research in development-related areas. She is a member of the editorial committee of the Trócaire Development Review and editor of the Kimmage DSC Occasional Paper Series – 'Research and Perspectives on Development Practice'. She has been involved in development education and campaigning on international development issues in Ireland for over 20 years, most notably with organisations such as Comhlámh, Amnesty International and Banúlacht.</p>	<p>This course will be of general interest to all staff in organisations working in development and particularly those involved in any writing and reporting for their organisations e.g. communications, development education, marketing and fundraising personnel, as well as those who make presentations on behalf of their organisation.</p> <p>To book a place or for further information contact Catherine Behan or Hugh Bergin by:</p> <ul style="list-style-type: none"> • Email: dtalk@kimmagedsc.ie • Phone: +353 (0)1 4064 307/434 • Web: www.DTALK.ie

Venue: Kimmage Development Studies Centre, Dublin 12

Cost: €50 (subsidised rate) This course is funded by Irish Aid for people active in the Irish international development sector. The non-subsidised course rate is €250. To check if you qualify for the subsidised rate please contact dtalk@kimmagedsc.ie.