



Centre for Global Education & Dóchas

invite participation in a seminar on the

Code of Conduct on Images and Messages

DATE:

Tuesday, 12
October 2010

TIME:

10.00am – 1.00pm
(Coffee &
Registration from
9.30am)

VENUE:

VSB, The Centre
for Citizenship,
34 Shaftsbury
Square, Belfast,
BT2 7DB
www.vsb.org.uk

FEES:

£10.00 waged;
£5.00 unwaged
(Light lunch
included)

TARGET GROUPS:

- Educators and trainers working in development organisations
 - Community groups and minority ethnic organisations
 - NGOs and social movements
- Formal and informal educators with an interest or involvement in global education.

Aim of Seminar

The Code of Conduct provides a framework to which organisations can refer when designing and implementing their public communication strategy. It offers a set of guiding principles that can assist organisations in their decision-making about which images and messages to choose in their communication while maintaining full respect for human dignity.

The seminar will:

- Explore how images and messages are used in development
- Provide an overview of the Dóchas Code of Conduct on Images and Messages
 - Discuss why the Code is important and should be widely adopted
 - Offer suggestions on how the Code can be adopted

Registration:

To request a registration form please contact Stephen McCloskey (Centre for Global Education): stephen@centreforglobaleducation.com

Participation is limited to 30 places and will be allocated on a 'first come, first served' basis. The course fee must be paid in advance. Participants are not required to have a prior knowledge of the Code of Conduct, however, it would be useful if participants could bring along examples of images they use or have used in their practice.

Further Information:

For further information on the Dóchas Code of Conduct please click on the link below or visit www.dochas.ie



For further information on the Centre for Global Education please visit our completely revised web site: www.centreforglobaleducation.com or e-mail: info@centreforglobaleducation.com,

Tel: (0044) 2890 241879