

Introduction to the Dóchas Code of Conduct on the Use of Images and Messages

19 July 2011

Course Aim & Objectives

Participants will gain an understanding of and familiarity with the issues surrounding the use of images and messages in a development-related context. Specifically the course aims to:

- Develop participants' understanding of the use of images and messages.
- Explore the Dóchas Code of Conduct on the Use of Images and Messages.
- Introduce issues related to the implementation of the Code of Conduct.


Course Content

- Introduction to development representations and the use of images and messages in development.
- Exploring examples of development images and messages, their purposes and effects.
- A sectoral response to using images and messages.
- Why the code has been adopted within the development sector and the role of Dóchas in relation to the code.

Expected Outcomes

By the end of the course participants will have an understanding of:

- The issues surrounding the use of images and messages in a development-related context.
- Issues relating to implementation of the Code of Conduct.

Facilitator	Booking
 <p>Eilish Dillon works as the co-ordinator of the MA in Development Studies programme at Kimmage DSC. She teaches sociology and research methods and supports and facilitates students in undertaking primary research in development-related areas. She is a member of the editorial committee of the Trócaire Development Review and editor of the Kimmage DSC Occasional Paper Series – 'Research and Perspectives on Development Practice'. She has been involved in development education and campaigning on international development issues in Ireland for over 20 years, most notably with organisations such as Comhlámh, Amnesty International and Banúlacht.</p>	<p>This course will be of general interest to all staff in organisations working in development and particularly those involved in any writing and reporting for their organisations e.g. communications, development education, marketing and fundraising personnel, as well as those who make presentations on behalf of their organisation.</p> <p>To book a place or for further information contact Catherine Behan or Hugh Bergin by:</p> <ul style="list-style-type: none"> • Email: dtalk@kimmagedsc.ie • Phone: +353 (0)1 4064 307/434 • Web: www.DTALK.ie

Venue: Kimmage Development Studies Centre, Dublin 12

Cost: €50 (subsidised rate) This course is funded by Irish Aid for people active in the Irish international development sector. The non-subsidised course rate is €250. To check if you qualify for the subsidised rate please contact dtalk@kimmagedsc.ie.