

Introduction to Dóchas Code of Conduct on the Use of Images & Messages

Date: 27th October 2010

Cost: €40 (subsidized rate) *This course is funded by Irish Aid for people active in the Irish International development sector. The non-subsidized course cost is €200. To check if you qualify for the subsidized rate, contact dtalk@kimmagedsc.ie

Venue: Kimmage Development Studies Centre, Dublin

Course Aim and Objectives

The course aims to:

- Develop participants' understanding of the use of images and messages
- Explore the Dóchas Code of Conduct on the use of images and messages
- Introduce issues related to the implementation of the Code of Conduct.

Course Content

- Introduction to development representations and the use of images and messages in development
- Exploring examples of development images and messages, their purposes and effects
- A sectoral response to using images and messages
- Why the code has been adopted within the development sector and the role of Dóchas in relation to the code.

Expected Outcomes - By the end of the course participants should have:-

- An understanding of the issues surrounding the use of images and messages in a development-related context
- An understanding of issues relating to implementation of the Code of Conduct

Who should attend?	Notes
This course may be of general interest to all staff in organisations working in development and particularly those involved in any writing and reporting for their organisations, e.g., for communications, development education, marketing and fundraising personnel, as well as those who may make presentations on behalf of their organisation.	Participants are encouraged to read the Dóchas Code of Conduct on images and messages (2006) before attending this course. This can be accessed at: www.dochas.ie

Short Bio of Facilitator

Eilish Dillon is a lecturer in Development Studies at the Kimmage Development Studies Centre. She has worked for over 20 years with various Irish NGOs on development education and campaigning on a variety of issues, including development representations, and has organised and facilitated many conferences and courses on development and human rights-related topics, most recently for Dtalk. She has undertaken research in Southern Africa and has worked in Zimbabwe and South Africa, as well as participating in solidarity work in Central America.

Facilitating Organization/s

Dtalk is a Training and Learning programme, supported by Irish Aid, for civil society development workers. The programme is managed by a consortium led by the Kimmage Development Studies Centre (KDSC). The other consortium members are the International NGO Training and Research Centre (INTRAC- UK) and MDF Training and Consultancy (MDF- the Netherlands). **KDSC** is the lead agency for this course.

To book a place or for further information contact:

Catherine Behan, Programme Administrator, Telephone: +353 (0)1 406 4307 Email catherine.behan@kimmagedsc.ie

Website: www.dtalk.ie

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- [Creative Facilitation](#) (16 – 18)

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